

NEWSLETTER

2024

QUARTER 4

WELCOME
TO THE
COMMUNITY!

CODERISING
LEVEL LEGAL
PORTONICS
POSIT, PBC
TECH FOUNDRY

TRANSFORMATION COACHING
WONDERSCHOOLS
GREG HERBOLD
MATTHEW MORTON
MILENA RANGELOV

2024 YEAR IN REVIEW

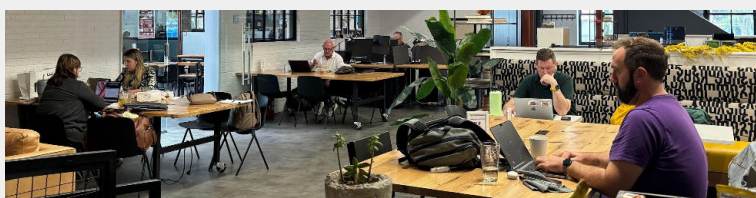
greet
DEL RAY

This year, we partnered with 2 local companies: Hyatt Centric Old Town and Greet Del Ray Magazine! Members get discounted rates when staying at Hyatt Centric Old Town, as well as free valet parking. Greet Del Ray has served a purpose to share the presence of our coworking space around our community and keeping us updated on the events happening in the area via their monthly magazines!

HYATT
CENTRIC[®]
OLD TOWN
ALEXANDRIA

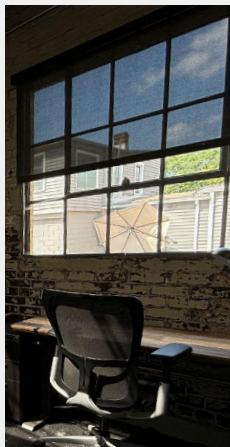
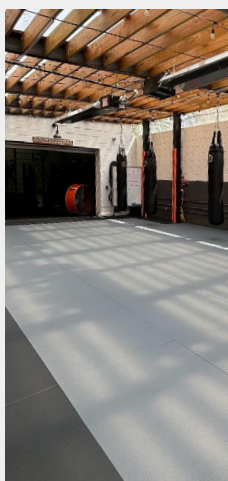


In March, Rachel Kay Pettitt was hired as the assistant director and marketing coordinator at The Link! Though still building her experience, she has shown much dedication and enthusiasm in bettering our coworking community!



As part of our café buildout, we made adjustments to the layout of our workspace, with dedicated desks and flex areas being relocated. The changes have fostered a more collaborative atmosphere throughout The Link! This has resulted in a more integrated environment, as the previously separate workspace areas are now blended together.

2024 brought significant improvements to our gym, ensuring a better experience for all members and coaches. Early in the year, we upgraded the space with brand new mats, providing a more comfortable area for outdoor workouts. New roofing has also enhanced the facilities overall quality and functionality, especially during the colder months.



April brought new windows and shades to our upstairs private offices, transforming the workspaces with more natural lighting and better energy efficiency. The new shades offer adjustable privacy and light control, making the offices more comfortable and conducive to productivity.



Hypergoat Café, which opened inside The Link this August, has quickly become a beloved space within both our coworking community and all throughout Old Town. Known for its delicious specialty coffee, fresh pastries and inviting atmosphere, the café has become a go-to spot for members and neighbors alike. With its passionate baristas offering friendly service, Hypergoat has fostered connections, fueled productivity, and turned their business into an integral part of our environment. Their success has only grown their effort, dedication and perseverance to provide locally-roasted coffee to Alexandria!



This year's member events at The Link have been a great success, offering a fun and relaxed atmosphere for members to connect and strengthen relationships within the community! Although the bingo nights and happy hours were well liked to get us through most of the year, Taco Tuesday instantly stood out as a fan favorite in November!

To end the year, we partnered with Alive Alexandria to host a food drive for local neighbors in need! The generosity of our coworking members helped collect over 100lbs of essential food items, which will be distributed to families facing food insecurity in our area. This initiative was a meaningful way for us to give back and make a positive impact on the city we're proud to be a part of!

